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Journal Paper

Paper Title :Factors Influencing Investment Decisions in Indian Capital Market: A Study on Retail Investors in the Odisha Province

Author :Anuradha Samal, A.K.Das Mohapatra

Article Citation :Anuradha Samal ,A.K.Das Mohapatra , (2017) " Factors Influencing Investment Decisions in Indian Capital Market: A Study on Retail Investors in the Odisha Province" *International Journal of Management and Applied Science (IJMAS)* , pp. 1-4, Volume-3,Issue-6


Abstract : Investment decisions are made by investors and investment managers. Investors commonly perform investment analysis by making use of fundamental analysis, technical analysis and their judgment. It is assumed that various decision making factors and market information influence 'individuals' investment decisions as well as the market outcomes. Investor behaviour derives from psychological principles of decision making in order to explain, why people buy or sell stocks. This study has endeavoured to find out the major factors influencing investment decisions of the investors in the Odisha province of India. Key words- Investment Analysis, Fundamental Analysis, psychological Principles, Capital Market

Type : Research paper

Published : Volume-3,Issue-8

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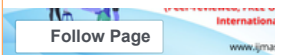
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